The Client
The client is a major entertainment and mobile Apps development company specializing in Apps development for iPhone, iPad, iPod touch, Android, Blackberry, Windows Phone and Symbian.

Business Need
The Client approached Microexcel to develop an affordable and unique Mobile App for iPhone, Android and Blackberry users. The Client’s main objective is to provide to its customers a great peace of mind by letting them know that the information (message) they have sent now can’t come back to burn them later. In addition to this, the Client also wanted this App to be a fun filled one where it can be used by both the adults as well as kids.

The Challenge
The main challenge to the Microexcel’s Mobile Apps team is to make this app compatible to all the three platforms and sending picture messages. Our team has overcome this hurdle by developing an in-house code. This code makes the messages cross-platform compatible by treating the messages as emails and sending the picture messages as attachments to the mail.

Technologies: Java, Android SDK, Blackberry Native SDK, Cocoa Framework, Objective C & iOS
Database: MySQL
Server: Tomcat

Solution/Development:
This engagement involved developing an App on iPhone, Android and Blackberry platforms with the same functionality. It also required enhancement and testing.
Features of this Application

- Gives utmost privacy and most importantly gives users control over the message life-cycle sent over cellular phone.
- Option to send message securely with control over who gets them and who can keep them for a pre-set time duration.
- Protects work strategies and ideas from leaking into unauthorized hands.
- Full of fun animations, graphics and sounds, and can be used both by adults and kids
- Low cost subscription.

Testimonial

“We are extremely pleased with this Mobile App. Microexcel has taken few steps beyond other eraser App in design and functionality by offering, Message Encryption and Deletion. They have also included fun graphics and animations in this app.”

- President & CEO

About Microexcel Technologies LLC

Microexcel Technologies LLC is a subsidiary of Microexcel Inc, USA. Established in the year 2001. Microexcel is a Microsoft Gold Certified Partner and a global leader in providing innovative and comprehensive software solutions. With a proven track record in providing quality, cost effective and timely Information Technology professional services and solutions, Microexcel merges people and technology to deliver value. Headquartered in Secaucus, NJ, Microexcel has branch offices near Chicago-IL, London-UK, Riehen-Switzerland, Dubai-UAE, Johannesburg-South Africa and two offshore locations at Hyderabad and Bangalore in India. With over 500 employees based in the USA and India, Microexcel provides support to Clients in the areas of Interactive Services, Microsoft Technologies including .Net and SharePoint, SAP Applications (Certified SAP Services Partner), Quality Assurance Testing(Certified partner of HP & Micro Focus) , J2EE and Network Maintenance & Support.

To learn more about how you can benefit from our IT expertise and professional services, please visit our website www.microexcel.ae or send us an email to sales@microexcel.ae

To know more about our Interactive Services, please visit: http://www.microexcel.ae/Microexcel_Interactive/